Executive Summary

This is the report of the organization for the period of 12 months since January to December 2020. TYVA has been in partnerships and has signed contracts with local and international organizations such as International Republican Institute (IRI) under USAID funding and International Foundation for Electoral Systems (IFES) that both provided a Fixed Amount Awards to implement the Civic and Voters education and Election Day Guide for 2020 General Elections, TYVA has also continue working with other previous partners such as Action aid Tanzania, Forum for International Cooperation (FIC) and Fredrich Nauman Foundation (FNF) in 2020. TYVA has been conducting programs which focus into our strategic plan of 2020 – 2024 through various programs and projects in particular. In 2020 TYVA has also conducted programs to support the National Electoral Commission since it was one among the 240 organizations accredited to provide civic and voter education.

The main objective of this report is to provide a summary of project activities and implementations starting with Programs status and departments implementations status to provide a wide picture of the status of the organization both internally and externally.

The report covers the status of achievements in every funded project and department. It also shows number of people reached and impacted in each implementation of activities for 2020 implementation work plans.
Organization Overview

TYVA was formed to fill a gap of a strong youth organization and to address the challenge of poor youth involvement and participation. It aims at capacity building of youth and youth organizations in civic and social-economic spheres, focusing on bringing about self-realization and empowerment of young people in Tanzania. TYVA defines youth as those between the ages of 15–35.

TYVA's vision is to see a free, just, democratic, and peaceful society, in which there is active and effective youth participation.

TYVA's mission is dedicated to promoting empowerment and self-realization of young people through awareness raising, capacity building and networking programs that are youth, gender sensitive, environmentally friendly and readily accessible to vulnerable youth.

TYVA's objective is to bring together the youth of Tanzania with a view of realizing and mobilizing their talents and potential in the spirit of promoting peace, democracy, socio-economic development, and protection of the environment.

**SOURCE OF FUNDS IN 2020**

- **Action Aid** - 70,000,000 TZS
- **IRI/USAID** - 80,000 USD 2020/2021
- **FIC** - 70,000,000 TZS 2020
- **FNF** - 60,000,000 TZS 2020

**PARTNERSHIP AND MEMBERSHIP - 2020**

- **You Lead Consortium**
- **Youth Agenda Group**
- **Policy Forum TTJC**
- **Sahara Ventures**
- **Zafayco and CYD**
- **TEMC**
- **Activista**
Projects Implemented

1. YOUTH EMPOWERMENT AND INFLUENCE (YEI)

This is a four-year project to promote improved quality gender responsive public services (GRPS) financed through progressive domestic resource mobilization funded by Action Aid Tanzania for 2018/2021.

PROJECT ACHIEVEMENTS:

- TYVA Produced a policy brief analysis on budget allocations for 2020/2021
- TYVA Impacted 90 Local communities on budget accountability in Kiwalani and Kisarawe
- TYVA Reached more than 1,000,000 youth online and offline youth on the civic and voters’ education
- TYVA Organized 2 Virtual Dialogue with young people in East Africa on fighting corruption
- TYVA Co-organized the development of Tanzania Youth Manifesto Agenda for 2020-2025
2. ELECTION DAY GUIDE

The main objective of this project was to develop an Election Day Guides for the 2020 General Elections and validate by Election Monitoring Bodies (EMB) i.e National Electoral Commission (NEC) to share with political parties, candidates, voters, election observers and the media in both Tanzania Mainland and Zanzibar. This was a two-month project supported by USAID basket fund.

PROJECT ACHIEVEMENTS:

- TYVA Developed the Election Day guide for Tanzania Meiland Elections with NEC
- TYVA Developed the Election day guide for Zanzibar Elections with ZEC
- TYVA Printed and Distributed 50,000 copies of Election day guide for observer and another international donor
- More than 150 people living with disabilities were reached through the braille versions.
3. YOUTH EMPLOYMENT INITIATIVES (YEID)

The program “Decent work and labor rights in East Africa” is implemented by partner youth organizations and trade unions in Kenya and Tanzania in the period 2014/16 and 2017/20. The main youth partners in Tanzania are Tanzania Youth Vision Association (TYVA), Youth for Africa (YOA) and Open Mind Tanzania (OMT) funded by Forum for International Corporation (FIC). In 2020 the project focus area was on strengthening internal organization systems for sustainability.

PROJECT ACHIEVEMENTS:

- TYVA Developed of smart organizational M&E system
- TYVA Updated the Resource mobilization principle documents & TYVA Strategic Plan
- Implementation of Strategic Plan and member engagement strategy
4. CIVIC AND VOTERS EDUCATION

This program, named Civic and Voter Education, aims to increase the number of marginalized groups participating in the 2020 electoral process through enhancing voters and civic right education to youth, women, and people with disabilities in seven regions of Tanzania. This project is under the current funding of USAID basket fund through the International Republic Institute (IRI).

<table>
<thead>
<tr>
<th>Project Achievements</th>
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</thead>
<tbody>
<tr>
<td>ROADSHOWS</td>
</tr>
<tr>
<td>Total number of needs reached during Roadshows</td>
</tr>
<tr>
<td>11,607</td>
</tr>
<tr>
<td>6328 Women</td>
</tr>
<tr>
<td>5229 Men</td>
</tr>
<tr>
<td>Females 1810</td>
</tr>
<tr>
<td>Males 1751</td>
</tr>
<tr>
<td>YOUTH CAFE</td>
</tr>
<tr>
<td>Total number of students reached during Youth Cafe</td>
</tr>
<tr>
<td>3561</td>
</tr>
<tr>
<td>100 Copies</td>
</tr>
<tr>
<td>Were given to Tanzania League for Blind (TLB)</td>
</tr>
<tr>
<td>BOOKLETS PUBLISHED</td>
</tr>
<tr>
<td>Total number of booklets published during CIE</td>
</tr>
<tr>
<td>2100</td>
</tr>
<tr>
<td>504,263 Users Reached</td>
</tr>
<tr>
<td>1,643 Content Shares</td>
</tr>
<tr>
<td>11,023 Post Likes</td>
</tr>
<tr>
<td>3,092 Video Views</td>
</tr>
</tbody>
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5. YOUTH SITUATION ROOM

This intervention, named Youth Situation Room, intends to increase the trends and number of youth participation in the 2020 election process through enhancing voter and civic education to youth in Tanzania. This project is under the current funding of USAID basket fund through the International Republic Institute (IRI). See from the link https://fb.watch/4CXcSZKgNC/

PROJECT ACHIEVEMENTS:

- TYVA Developed a youth mobile app on play store namely Kijana Makini App
- TYVA Provides insights and Post elections engagements through online dialogues
- TYVA reached more than 100 downloads for Makini App in youth situation room
- Many young people and normal citizens got to know the importance of participating in general election of 2020.
- Through this project more than 852 were reached direct via social media account in Tweeter and Instagram.
6. GIRLS RIGHT PROJECT

The project aims at advocating for access to education to young girls in primary and secondary schools aged between 12 to 16 years old, and awareness raising on Comprehensive Sexuality education. The project was initiated by vibrant and active girls in 2015 to share their experiences and knowledge on SHRS education to young girls in primary and secondary schools. This project is currently under funding by the Fredrich Nauman Foundation (FNF) from 2019.

PROJECT ACHIEVEMENTS:

- Girls right project has conducted 8 socially accountability meetings in Singida, Lindi, Pwani and Dodoma where girls right to education were advocated at 8 districts.
- One student’s dormitory was built in Kisarawe at Masaki secondary.
- Local government Authority leaders and development stakeholders assured the government to cooperate with students for their development.
Other Projects Implemented
1. TRAINING AND CAPACITY BUILDING (TCB)

This is one amongst the core organization department which focuses into equipping members with different skills like facilitation and public skills, effective leadership and lobbying report writing, effective planning and organizing capacity of events and effective leadership. In 2020 TCB managed to the following:

TRAININGS CONDUCTED

- Leadership and Campaigning Strategy impacted 35 members
- Documentation and report writing that were impacted 36 TYVA members
- Strategic Management impacted 35 TYVA members
- The trainings have empowered young people in several areas and they applied them in daily life.
OTHER ACTIVITIES CONDUCTED

2. LOBBYING ADVOCACY AND NETWORKING (LAN)

This is a core organization department which focuses into youth policy advocacy through designing and organizing youth related advocacy programs and networking. The following activities were implemented;

KIJANA NA KURA YAKO; In 2020 LAN managed to conduct series of voter’s education to enhance voters in five regions of Tanzania. These regions were Morogoro, Lindi, Tanga, Arusha and Dar Es Salaam. The project was funded by Friedrich Nauman Foundation (FNF).

PROJECT ACHIEVEMENTS

- 5 Regions (Lindi, Dar Es Salaam, Morogoro, Tanga and Arusha) were reached through roadshows
- The project managed to reach over 80,000 people through road show
- 504,263 accounts reached through social media campaign
OTHER ACTIVITIES CONDUCTED

YOUTH ELECTION OBSERVATIONS:

During the 2020 General Elections, TYVA was one the amongst few accredited youth-based organizations to conduct voter’s education as well observe the election in 5 municipalities of Kigoma, Songwe, Mbeya, Pwani and Mwanza, the main purpose of this short project was to identify the challenges and strengths of the 2020 general election for the improvement of the next elections. This project was funded by Action Aid Tanzania through Global Platform.

COMMENORATION OF TYVA DAY:

This is a yearly event organized through LAN department to commemorate and celebrate TYVA achievements and success in youth policy advocacy work in Tanzania since the organization was established. In 2020 the commemoration gathered young people from different background in order to share the success of TYVA since its inception 2000, but also aimed to attract more members to join the organization.
OTHER ACTIVITIES CONDUCTED

COMMEMORATION OF UHURU DAY
In 2020 TYVA through LAN commemorated the independence of Tanzania mainland by organizing an event to discuss on National Youth Council in Dodoma, the activity was attended by 50 youth from political parties youth wings, youth CSO’s, LGA leaders and university students. The activity aimed at establishing a dialogue about National Youth Council. The activity also intended to address the opportunities on NYC for young people in Tanzania.

COMMEMORATION OF IYD 2020
TYVA in partnership with other youth based organizational arranged one-day event to commemorate International Youth Day which targeted to address youth, women and people with disabilities challenges to be taken with representative as priorities which have to be solved.
Communications
COMMUNICATIONS

TYVA in partnership with other youth based organizational arranged one-day event to commemorate International Youth Day which targeted to address youth, women and people with disabilities challenges to be taken with representative as priorities which have to be solved.

ACHIEVEMENTS:

TYVA through communication department managed to increase number of followers in our social media platforms which makes us to be one amongst the few most followed youth-based organization through social media as;

- Instagram 4116 followers from 470
- Facebook, we have 7,617 people who liked like our page
- 7,803 people who follow our Facebook page
- 205 people who checked our Facebook page.
- The department have ability to reach 85401 people with engagement of 4104 people and 34 new pages’ likes per month
- Twitter accounts have 11.1k followers with ability of reaching more than 1.5 million people per day with 12 million impressions per day
- Managed 3 organization websites i.e. www.tyvavijana.or.tz, www.yeid.or.tz and www.kijanamakini.or.tz with An App called MakiniAPP which is available via Android application
CHALLENGES ENCOUNTERED
**PROJECTS IMPLEMENTED**

During the implementation of our programs, the following challenges were encountered:

- Some of youth had negative attitude towards us and think we are sent by a certain political party to our advocacy-based activities. This was happening during the implementation civic and voter’s education both through online and on ground activations.
- Internet shutdown near the elections. Also, during the period near the elections there were internet shutdown in Tanzania for more than a week a thing that contributed to low reach out through our online campaign.
- During the implementation TYVA observed that youth are still facing the challenge to know their constitutional rights and responsibilities as citizens
- COVID-19 affected much our activities and programs through funds cutout from the donors due to the economic impact of Corona.

**LESSON LEARNED & FURTHER ENGAGEMENTS**

- TYVA should put more efforts to provide civic education through various campaigns to community especially youth living in rural areas by either engaging local medias or other platforms.
- TYVA should focus much into the digital advocacy campaigns for civic awareness to young people as it is very cost effectively as well as friendly to the targeted group.
- During these activities TYVA learned that in order to effectively air out any political related contents it is better to first engage with media houses, political actors and related management bodies for collective thoughts just to make the campaigns more effectively.
**Recommendations**

**Government**
The Government of Tanzania should emphasise much on civic education to citizens stating from the lower level of education systems in Tanzania to higher learning through adopting civic related curriculum so as to empower citizens civically. This will reduce the challenge for citizenry incompetence as observed in 2020 general election by low turnout in electoral process for citizens especially youth, women and PLWDs.

**Election Management Bodies**
Throughout the implementation of CVE project in Tanzania, TYVA observed that citizens are lacking trust to Tanzania EMBs as number of youth mentioned that the EMBs are in favor of ruling party as they said that NEC is not free and independent institution at all. With this note, TYVA recommends that Tanzania EMBs to provide mass awareness on their separate roles as per 1977 constitution of URT between them, political parties and the government, this will help the citizens to regain trust to NEC and finally increase citizens participation in the coming elections.

**Donors/Funding Partners**
- Despite the activities done around the civic space in Tanzania but the challenge for citizenry incompetent is still high as observed during the implementation of these activities, with this TYVA recommends further implementation of civic education projects and programs especially at local levels both Tanzania mainland and Zanzibar, the focus should not only be during the election period but throughout the year as youth, women, plwds still need to be empowered civically.
- Donors and funders should allocate adequate funding for youth related programs in Tanzania so as local CSO’s impact more youth across the country.

**Other CSO’s**
TYVA recommends that other CSO’s to increase the coverage to provision of civic education and youth empowerment projects especially to youth, women and plwds at local levels both in Tanzania mainland and Zanzibar.
Acknowledgement

In 2020 implementation TYVA via Executive Director, Board of Directors and it’s Secretariat at large, gives thanks to all of it’s partners for their efforts towards the implementation of 2020 action plan. The partners include; The Government of the United Republic of Tanzania, NEC, IRI, FNF, IFES, FIC, ACTION AID, ZAF-AYCO, CYD and many more.